



STANDARD OF THE WORLD

Cadillac LaSalle Club North Texas Region

web site: www.clcntx.com

May 2020

Awarded Best CLC Regional Newsletter 2007-2008

Memories

Good morning, good afternoon, and Howdy. Its tough to put together a monthly publication when very little good news is there to write about. Besides being thankful for the good health of our members, there has been little activity to bring us car people joy.

So, since have been editing this newsletter for ten years, thanks to Tony Yates, I happen to have a fat archive of photos and newsletters of our activities done in the past. Memories. And when the dust settles and the gas tanks run dry, memories are all we have. And that's great. Here are some memories from the North Texas Region Cadillac & LaSalles past.



1941



1914



1968



1958



The very first time I saw the NTX was at their regional car show October 18, 2009. Dozens of old Cadillacs in the parking lot west of Dallas, all shined up and looking fantastic. I was encouraged to join the club, and did so a few weeks later.

The Regional meets held once a year was for the members to bring their cars out for some ogling and some competition. Here is a glimpse of a big one we had October 23, 2011. We had a wide array of fine cars, and a barbeque dinner.



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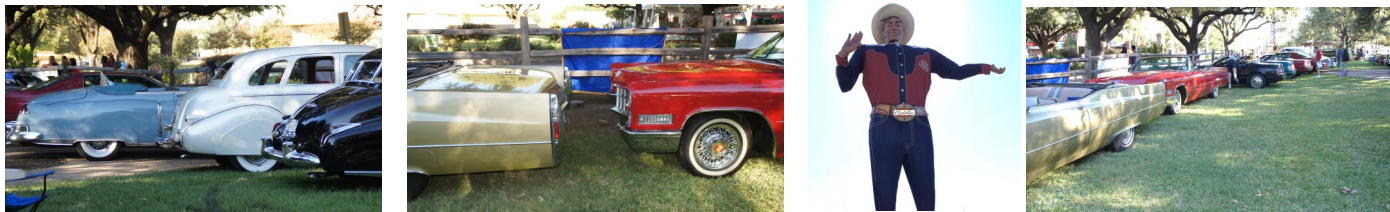


**Winner CLC Web
Site Merit Award
2013, 2014, 2015
2016, 2017, 2018**

**Winner
Old Cars Weekly
Golden Quill Award
2012, 2013, 2014, 2015,
2016, 2017, 2018, 2019**

MEMORIES

For a number of years the Texas State Fair would have car clubs present their cars so the fair-goers could see and enjoy them. We got in the fair free, had the run of the fair, and got to talk about our cars to interested spectators. These from October 15, 2011.



A number of NTXCLC members attended dozens of produced parking lot car shows through each spring, summer, and fall. The Cadillacs were usually minor in number, but brought an air of class to Mustangs, Fords, Camaros, and Tri-Five Chevy's on display. One show producer, Mustang Sally Productions, had a row of Cadillacs as a feature for the show. NTX was the show. August 11, 2012 at Country Burger.



The unofficial Kadillac Kids—Bill Levy, Ron Fishell and Neil Jefferson



Memories

Another popular we participated in was called Crusain' For The Cure (prostate Cancer) held in Downtown Ft. Worth every September. There would be nine car clubs with over 500 of the best classic and collector cars from the area, and 15,000 spectators. NTX would field a row of Cadillacs and LaSalles on a side street, and many of our club's members won awards.



There weren't many wards, but Cadillacs won some. Here Larry Freeman won two of them in 2013.



Activities Calendar

Here are the up and coming activities that members and family and guests can plan for and participate in.

2020

Due to the current Coronavirus situation, activities are on hold. Please bear with us and be safe.

June 20th Something in our area.

July 4th Arlington 4th of July Parade.

September 20th Regional Meet Cavanaugh Flight Museum in Addison.

October or November Depending on nature— a driving tour to see the autumn leaves.

December 12th Either the Ronald McDonald house or a children's organization. Our Charity Toy event.

January 3, 2021 Christmas Party.

NATIONAL:

August 22-28 CLC Driving Tour of the Great Pacific Northwest. (See page 9)

2020 CLC Grand National, June 9-13 CANCELLED

2021 National Driving Tour TBA

2021 CLC Grand National July 13-17 Marriott Pyramid Hotel- Albuquerque, NM.

2022 CLC Grand National, Chicago, IL.

2022 National Driving Tour- a tour to cover several southeast states.

Ruby

817 996-8066

PATE

September 12th with a rain date of **Sept 19th** Vendor Space Marker Tile Refurbish Party at Zone Zero, Texas Motor Speedway 10:00 a.m. Please bring a chair as we have tables and supplies.

September 26th PSM Set up day. Meet at Gate 4, Texas Motor Speedway at 9:00 a.m.

October 1st – October 3rd Hospitality Tent Workers.

October 4th PSM Tear Down. Meet at Hospitality Tent 9:00 a.m.

Please adjust your planning and join us for these important events.

The Pate Swap Meet web site is PateSwapMeet.com.

If you are currently receiving your newsletter, The Standard Of The World, by mail, and would like faster service by email, please let the editor know (lifer@writeme.com). Email newsletters are emailed on the first day of every month, where snail mail takes sometimes a few days longer. Thank you.

Classifieds

Classified Ads – for 3 months Members: free, Non-members -\$35 for three lines for three months. \$50 for ad with photo. No credit for early cancellation. For additional rates contact Bill Levy @ (214) 563-1033

Under The Editor's Bon-



net By Lifer

Would you like to see your Cadillac on the pages of the NTXCLC newsletter? This small, but deluxe publication gets circulation, not only in our region, but is sent to many of the CLC clubs across the nation and world. By appearing here your story can become part of Cadillac history. **I need your story and your pictures.** It could be a story about the vehicle as it is now, or it can be a restoration article, or a funny, interesting, or even a sad story. But it's about your car, and this means it is about you, too. If you feel you can't write well enough, send me the basics and I will help you write the story. I have many pages to present monthly, and I have room for you in them. So, don't feel embarrassed—email me, or call me, or see me at the NTXCLC outings and let's make history.

lifer@writeme.com

Sunshine Report

My prayers to each one of you for staying well and hunkering down in your home

Martha Smith
Betty Hammett
Bill Haesslein
Mary Lou Ruhling
Tony Yates
Frank Kohler
Pauline Johnston
Bob Musser
Malia Garrett
Ned Hannah

I hope due to this virus I am not missing anyone so Please notify me if you or know of someone is suffering with a little misfortune

Stay Well and Safe and wear your mask if you are out and about

My Prayers for each

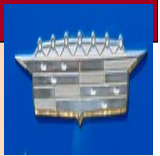
Love,

Rubye

817 996-8066

Membership Report

Welcome New Members:



There are 16 car clubs that manage the Pate Swap Meet each year. If every member of the North Texas Region Cadillac & LaSalle club recruited just one new member each, we would be the biggest club in the swap meet. Remember, the member count, besides meaning a more fun and interesting club, gets the club a bigger share of the Pate income.

If a member obtains 5 or more new members to the NTXCLC they will receive a free Club Shirt at the annual Christmas dinner.

COMMERCIAL ADVERTISING PRICES FOR NTXCLC NEWSLETTER "The Standard Of The World"

Your business will be advertising to car lovers and enthusiasts across the United States, Europe, Asia, and Australia.

For one full year,
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For membership information—
Contact Bill Haesslein at
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Historians: **Alex Beloff III**

Directors: **Jeff Podmers, Richard Cross**

North Texas Region




Goddess Shirt \$25

Jacket \$65 + \$9.95 S&H

Jacket available in adult sizes (S, M, L, XL). These can be special ordered in 2X, 3X or 4X at an additional cost. Goddess shirt available in sizes M, L, XL and XXL, in white, black, red and aqua.

Make checks payable to NTXCLC
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NTXCLC Board Meetings usually 3rd Saturday at 11:30 a.m. of even months
Next Board Meeting TBA



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Awarded Old Cars Weekly Golden Quill 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019

Awarded CLC Web Site Of Merit Award 2013, 2014, 2015, 2016, 2017, 2018

First Class Mail

STANDARD OF THE WORLD

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Send any corrections, complaints, compliments, discussions, and/or additions to:
 Bill (Lifer) Levy lifer@writeme.com 214 563-1033

web site: www.clcntx.com